

## **BTB at a Glance**

BTB Israel is the leading P2P lending platform in Israel. The platform began operating six years ago, founded by Adv. Shlomi Turgeman and Mr. Alon Katz, who also serve as CEOs. The company's board of directors includes Danny Chrust (Chairman of the Board), Dr. Yael Benjamini and Eli Kadosh - who are among the best economic experts in Israel. The company employs 20 employees. Our technology brings together borrowers and lenders to create mutual profit.

Lenders are private individuals or businesses that wish to obtain superior yield on their money, and the borrowers are small and medium-sized businesses ("SME") with at least two years of performance, who undergo a thorough screening process. The Israeli public owns 600 billion NIS in deposits and bank current accounts with zero interest ("Deposits").

Banks lend the deposits to SME's and individuals for 5-18% per year while the bank alone, gain all the return as a profit. BTB enables the general public to do what the bank does, and to receive the interest that the bank charges. BTB's technology, together with analysts and professionals, locate and sort quality borrowers, determine appropriate interest rate for the loan, and manage the entire course of the loan.

Visit the links below for more information:

<https://www.btbisrael.co.il/>