



**Mother and Child**  
Startup Challenge

HOSPITAL LEADERSHIP INNOVATION

**We innovate for the future**



# Mother and Child Startup Challenge

**The Mother and Child Startup Challenge is a unique project in Poland and one of the few in Europe, uniting public healthcare providers with a shared mission**

- to unlock the potential of medical technologies and innovations, focused on the prevention of life and health.

The competition is addressed to start-ups and entrepreneurs who develop the most creative product or process innovations, of major significance for patients and the healthcare system, including widely defined medical technologies, ( among medical devices, diagnostics, pharmacotherapy, and IoT solutions for remote monitoring).

**PARTICULAR EMPHASIS IS DIRECTED TO THE SUPPORT OF UKRAINIAN TECH START-UPS.**

# Mother and Child Startup Challenge



**Pediatric patients and pregnant women are a unique group that needs dedicated care and attention.**

The reason for implementing this project is the constantly searching for innovative, for most not so obvious, solutions addressing the essential problems of young patients and their parents.

## **The scope of the competition:**

- Clinical practice
- Prevention and screening
- Education of patients and support in professional training
- Management of processes and documents, data analysis

# Initiator



**Institute  
of Mother and Child**

- 'Żelazna' Medical Center
- Regional Specialized Children's Hospital in Olsztyn
- Institute of Mother's Polish Health Center in Lodz
- Medical University of Bialystok Children's Clinical Hospital

# Planned activities

1

Selection process and cooperation with startups

2

Grand Finale

3

Summary Report  
**1st Edition of the Mother and Child Startup Challenge**

**May 2022**

Start applications

**October 2022**

Deadline for registrations

**November 2022**

Top 10 announcement

**December 2022**

Grand Finale Day;  
Summary Report

**2023 Year**

Pilot&Development for winners

# Selection process and cooperation with startups

6 month for recruiting, including ongoing review of applications.

Cooperation with startups distinguished by innovation, offering the opportunity to match mentors from the medical industry.

We are engaging the Partners in the process of developing the most attractive startups - business and technologic mentorship.

The activities come down to better recognizing startups' needs, problems, and opportunities.



# GRAND FINALE

The Grand Finale is the day when the Competition Committee and the Guests will present the awards sponsored by the Organizers and Partners of the Competition.

**Mother and Child Startup Challenges Awards are honoring the most innovative startups which solve obstetrics and pediatrics hospital challenges.**

The event will be accompanied by the speeches of organizers and partners involved Partners involved in the project.

# Startup Ecosystem Report



The Report is an overview of innovations and products currently available in the healthcare market.

The report's main objective is to support the healthcare innovation ecosystem, including promoting effective collaboration across startups that support maternity and pediatric hospitals.

The Report provides an incredible opportunity for the exchange of views and knowledge in partners, hospitals, startups, and institutions.



# Honorary Patronage



Ministerstwo Zdrowia



MEDICAL  
RESEARCH  
AGENCY

# Invitation for Partnership



We cordially invite companies and institutions actively engaged in improving innovation and medicine in our country

The Mother and Child Startup Challenge initiative is an opportunity to shape the healthcare sector and reinforce the capacity of the national economy.

# Contact us

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